

Message Text

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SUBJ: LIBRARY PROGRAM SUPPORT NEEDED FOR FY 77

REF: A) USIS 27365 CIRCULAR, B) ATHENS 10172, C. FERGUSON/PETROPOULOS
LETTER OF SEPT 1, COPY SENT TO IEU, RON STEWART, D) USIA 29328

1. PLEASE ADD FOLLOWING REQUEST TO REFTEL B RE: AGENCY SUPPORT

LIBRARY NEEDS, FY 77. POST PLANS MAJOR CPP PROJECT SPRING 77,

ENTITLED "THE GREEK EXPERIENCE IN THE U.S." (REFTEL C AND D).

2. POST ASKS AGENCY'S ASSESSMENT OF COSTS FOR BOOK EXHIBIT TO COINCID

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WITH AND HELP BUTTRESS CONFERENCE. OFFICIAL FROM MINISTRY OF SCIENCE

AND CULTURE, LIKELY CO SPONSOR OF CONFERENCE TOGETHER WITH

MODERN GREEK

STUDIES ASSOCIATION (MGSA) AND USIS, EXPRESSED SPECIAL INTEREST IN

BOOK EXHIBIT. REMARKABLE EXAMPLE OF WHAT POST HAS IN MIND IS COLLECT

ION OF 1200 BOOKS BY 28 PUBLISHERS BROUGHT TOGETHER BY GOG

MINISTRIES OF CULTURE AND COMMERCE IN NEW YORK LAST MONTH, WITH SUPPORT

OF THE NEW YORK OFFICE OF PRESS AND INFORMATION OF THE GREEK EMBASSY.

3. THOUGH LIMITED LEAD-TIME MAY PRECLUDE AN EFFORT OF INDUSTRY-

WIDE PROPORTIONS, POST WOULD APPRECIATE AGENCY'S CONSIDERATION

OF NEED TO ASSEMBLE 400-500 BOOKS FOR HIGH-QUALITY DISPLAY

WITH BIBLIOGRAPHY AND APPROPRIATE PROMOTION.

4. POST NEEDS REACTION SOONEST TO PLAN CONCURRENT ACTIVITIES.

IF AGENCY FINDS IDEA OF BOOK EXHIBIT FEASIBLE.

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